



MONTHLY MEMBERSHIP PROGRESS REPORT

District 35 L

Results as of: 2/17/2014 11:17:44AM

GMT: CARL HARRELL

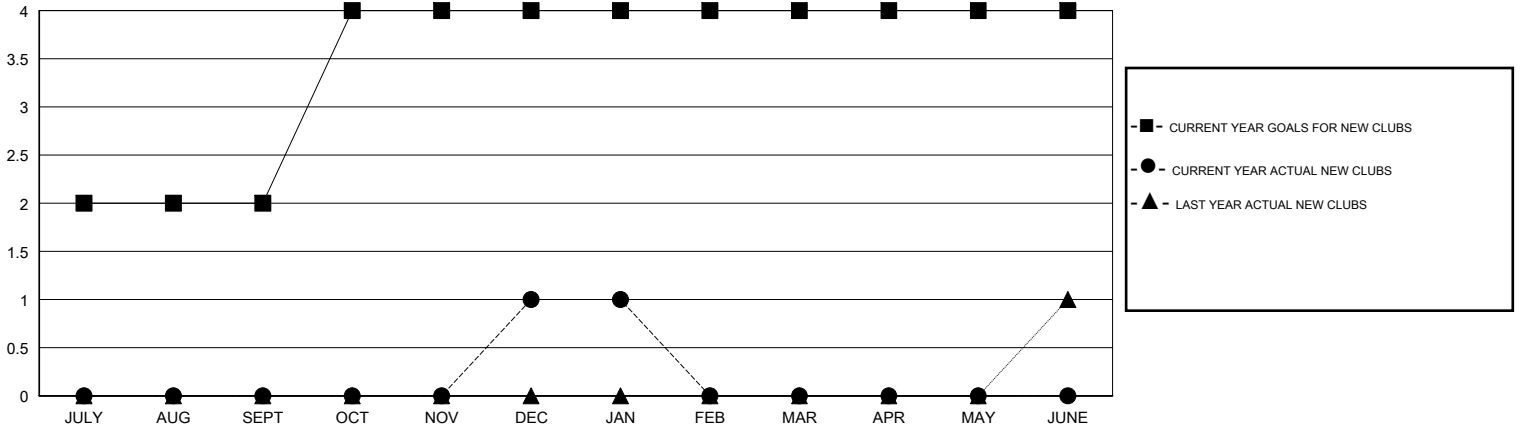
LOCATION FLORIDA

GMT CA 1

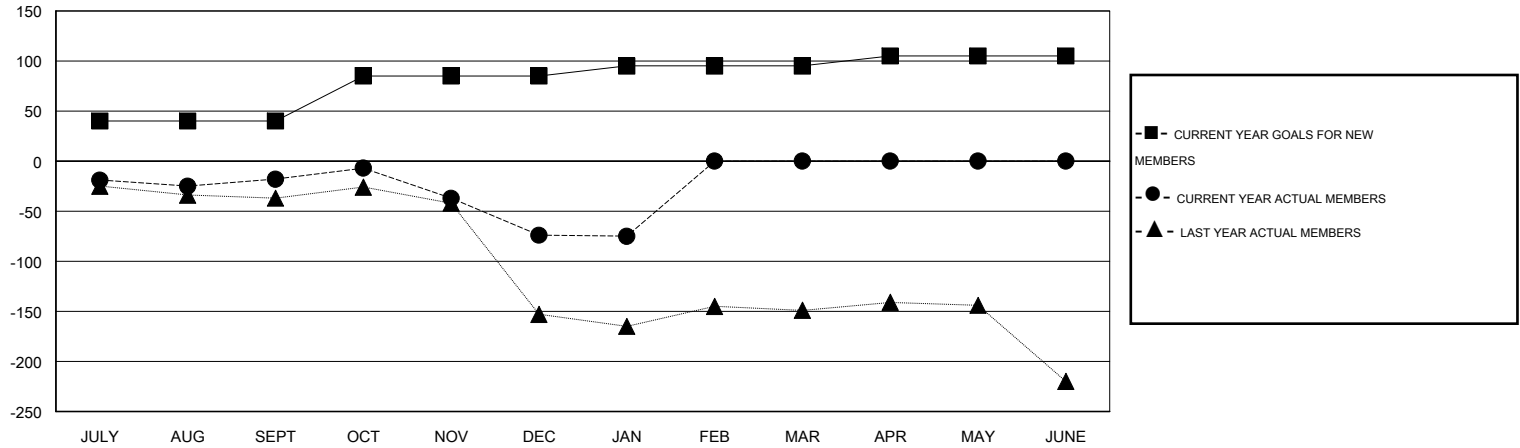
Clubs				
RESULTS FOR 2013-2014				
QUARTER	NEW CLUB GOAL	ACTUAL NEW CLUBS	ACTUAL DROPPED CLUBS	ACTUAL NET GAIN/LOSS
JULY/AUG/SEPT	2	0	1	-1
OCT/NOV/DEC	2	1	1	0
JAN/FEB/MAR	0	0	1	-1
APR/MAY/JUNE	0	0	0	0

Members				
RESULTS FOR 2013-2014				
QUARTER	NEW MEMBER GOAL	ACTUAL NEW MEMBERS	ACTUAL DROPPED MEMBERS	ACTUAL NET GAIN/LOSS
JULY/AUG/SEPT	40	52	70	-18
OCT/NOV/DEC	45	61	117	-56
JAN/FEB/MAR	10	18	19	-1
APR/MAY/JUNE	10	0	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 3

36 CLUBS OF 79 ADDED 1 OR MORE NEW MEMBERS

GENDER DISTRIBUTION	
MALE	1,039 (69.41%)
FEMALE	458 (30.59%)

DROPPED MEMBERS	
DECEASED	18
CLUB CANCELLED	23
OTHER	164
TOTAL	205

[CLICK HERE FOR HEALTH ASSESSMENT DATA](#)

FAMILY UNIT MEMBERS	298
HEAD OF HOUSEHOLD	145
NON-HEAD OF HOUSEHOLD	153